

Value And Together!

PREMIUM PASS INTERNATIONAL

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PREMIUMTOUR

Premium Lounge

PREMIUM PLUS⁺

Value and Together!

'One step creating value, One step we do together'

'One step we do together, One step creating value'

Even if it is a small service, We do promise that we make the best customer satisfaction.

PREMIUMPASS INTERNATIONAL, which is a new platform that produces new values in tourism industry and connects all of things like service to service, industry to industry and person to person.

Value And Together!

**PREMIUM
PASS** INTERNATIONAL

One-Stop Service

We give you new standard.

It is the only incorporated which covers both tourism and integrated services you need for your sightseeing.

We keep creating new values without stopping challenges we've faced.

We are professional for protocol, Tourism, MICE, and other services that are related and we can support you.



It is the first and the only thing in Korea.
We can welcome and send you
all the time at the airport.



The staffs for your welcome 24/7/365



The greeting service for VIP



The protocol service until up the vehicle

Protocol Service

The best airport protocol Service
From only PREMIUMPASS INTERNATIONAL

You can enjoy VIP MEET & GREET SERVICE through us
at not only domestic airports but also international airports which you are.

Transport Service

Tailored premium transportation services operating in over 300 cities worldwide, including South Korea

To make it more comfortable and speedy and keep your dignity, we are ready for getting you tailored vehicle.



The customized premium transport service for groups



The customized premium transport service for VIP



Global premium limousine service

Protocol and Transportation

2024

- 2014~ United Arab Emirates Chauffeur Service dedicated VIP protocol for First/Business Class Passengers
- 2023~ Industrial Bank of Korea Protocol and Limousine Service Operations (annual agency)
- 2021~ BC Card Protocol and Limousine Service Operations (annual agency)
- 2020~ KOTRA Limousine Service Operations (annual agency)
- 2009~ SAMSUNG - RAUME O - VIP Protocol and Limousine Transportation Service Operation(annual agency)
- 2008~ Operation of limousine service for Shinhan Card VIP customers (annual agency)

Transportation

- 2024.01 Global Transportation Company 'Carey' protocol & Transport of 22 contracts
- 2024.01 Global Transportation Company 'Boston Coach' protocol & Transport of 4 contracts

2023

- BUSAN WORLD EXPO Delegation protocol and transportation (about 8 people)
- INTERNATIONAL SYMPOSIUM OF THE AACC protocol and transportation (about 20 people)
- ASIA-PACIFIC MASTERS GAMES JEONBUK KOREA (APMG) protocol and transportation (13 people)
- World Scholars Cup(WSC)-protocol and transportation (about 1000 people)
- **Coupang Play Series protocol and transportation (about 50 people)**
- Operation and Transportation for the World Jamboree Competition (about 7,800 People)
- 70th anniversary of the Armistice protocol and transportation (about 30 people)
- KOAFEC Ministerial Conference protocol and transportation (about 50 people)
- A-WEB 10th Anniversary Conference protocol and transportation (about 10 people)
- Smart Land Expo protocol and transportation (about 7 people)
- KOREA MICE EXPO 2023 distinguished guest's protocol and transportation (about 5 people)
- World Journalists Conference(WJC) protocol and transportation
- **DIOR (Christian DIOR) protocol and transportation (BlackPink - JISOO)**

2022

- JEONJU Intl.Film.Festival (about 20 people)
- THE WORLD TOURISM INDUSTRY CONFERENCE Protocol and transportation(about 150 people)
- **Coupang Play SERIES - protocol and transport of Tottenham Hotspurs player (about 50 people)**
- THE 8th GLOBAL KOREAN POLITICIANS' FORUM (about 30 people)
- IUCN Leaders Forum Jeju protocol transportation (12 people)
- SBS D FORUM - Speaker's protocol and transport (12 people)
- The 5th KOREA-ASEAN HEADS OF IP OFFICES MEETING (17 people)
- Keystone Marketing(a UFC expedition team) - protocol and transportation (10 people)
- Congress of the Asian Pacific Society of Respirology (APSR) (14 people)
- Hwasun International Vaccine Forum VIP - protocol transportation
- THE 9th international Forum Housing & Urban Finance protocol transportation
- The Vaccine Cooperation Forum in the Indo-Pacific Region protocol transportation



World Expo 2030 BUSAN KOREA



2023 KOAFEC Ministerial Conference protocol and transport



2023 ABU airport desk operation



2023 Amazing 70 anniversary of the Armistice

Prompt on-site response and time-unrestricted, reliable customer satisfaction concierge service.

MICE & Tourism Specialist Concierge Service

Continuous customer satisfaction concierge service 24/7/365



Incheon Airport Concierge Desks (T1/T2)



K-Stopover Concierge Desk



Premium Lounge Songdo Branch



Blue House Sarangchae Café & Travel Lounge



Jeonbuk Shopping Travel Lounge

Realizing MICE Specialization with
Total service provision
from planning to post-management.



Hosting International Conferences, Conventions,
and Exhibitions



Expertise in tailored event planning and execution



Organizing Various Brand Promotions, Sports Events,
Festivals, and More

MICE

MICE & Tourism Integrated Service
Specialist Company with Premium Pass

MICE and Marketing

2023

- KOREA MICE EXPO (Ministry of Culture, Sports and Tourism, Korea Mice Association)
- ABU SEOUL General Assembly (KBS)
- 2023 Philippine MICE Roadshow 2023(Busan/Yeosu/Suwon/Seoul)
- 2023 Jeonbuk On Festa
- Incheon Airport stopover tour and K-Culture Zone (Incheon International Airport Corporation)
- International Conference/Convention Foreign Tour Program Operation (Korea Tourism Organization)
- SITM Seoul International Travel Mart (Seoul Tourism Foundation)
- High-End Travel Mart(Korea Tourism Organization)
- 2023 Korea Tour Card Operation and Promotion (Visit Korea Committee)
- Seoul Tourism Briefing (Taiwan Tourism Bureau)
- Attracting Foreign Visitors to the Sancheong World Traditional Medicine Expo
- Seoul Tourism Foundation's Overseas Attraction Marketing
- Korea Tourism Organization's Overseas Attraction Marketing
- 2023 INK Concert Incheon Tourism Product Development (Incheon Tourism Organization)
- ILTM International Luxury Travel Mart (Singapore)
- Tourism Exhibition Marketing for K-Jeonbuk-Eh ON (Malaysia)
- Operating Concierge Desks at Incheon Airport T1 and T2
- Operating Concierge Desks at Regional Airports (Daegu, Gimhae)
- Operating Medical Korea Medical Tourism Information Center (Ministry of Health and Welfare)
- Operating Jeonbuk Shopping Travel Lounge (Jeollabuk-do Culture and Tourism Foundation)
- Tourism Information Services for Foreigners Entering Regional Airports in 2023 (Korea Tourism Association)
- Promotion of Seongsu Tourist Information Center in Seongdong-gu (Seoul)

2022

- Operating Medical Korea Medical Tourism Information Center (Korea Health Industry Development Institute)
- Operation and Promotion of Korea Tour Card in 2022 (Visit Korea Committee)
- Tourism Information Services for Foreigners Entering Regional Airports in 2022 (Korea Tourism Association)
- Development and Promotion of Tourism Contents for Local Community Engagement by University Students (Seoul Metropolitan Government)
- Promotion Event for Jeonbuk Travel (Jeonbuk Development&Research Institute)
- Citizen Participation Event in Collaboration with Unique Venue (Incheon Tourism Organization)
- Operation of Seoul MICE Safe Care Program in 2022 (Seoul Tourism Foundation)
- Together with Think Earth & Us On/Offline Promotion Event
- DMZ Peace Trail Information Office Operation (Korea Tourism Organization)
- Operation of Mapo District Tourist Information Center & Mobile Tourist Information Center (Mapo-gu Office)
- Production service of Team Building Content for Songdo International Convention Complex (Incheon Tourism Organization)
- Development and Promotion of Tourism Contents for Local Community Engagement by University Students (Seoul Metropolitan Government)
- Promotion of Unique Venue Events in Collaboration with Incheon Tourism Organization
- Operation of Travel Centers (Incheon Airport, Seoul Station, Gimhae Airport, Jeonju, etc.)
- Promotion Marketing for Inje Speedium (Inje Speedium)

2021

- Outsourced Operation of Medical Korea Medical Tourism Information Center (Korea Health Industry Development Institute)
- Operation and Promotion of Korea Tour Card in 2021 (Visit Korea Committee)
- Marketing to Attract Overseas Tourists to Jeollabuk-do Province (Jeollabuk-do)
- Operation Contract for DMZ Peace Trail Information Office in 2021 (Korea Tourism Organization)
- Outsourced Operation of Mapo-gu Tourist Information Center (Mapo-gu Office)
- Agency for Development and Promotion of Tourism Contents for Local Community Engagement by University Students (Seoul Metropolitan Government)
- 2021 Suwon MICE Alliance B2B Consultation and Briefing Session(Suwon Convention Center)
- 2021 Planning, Operation, and Setup of Commemorative Event for Urbanrural Exchange Day (Korea Rural Community Corporation)
- Planning, Operation, and Promotion of New Normal Tourism Products in Seoul Area (Seoul Tourism Foundation)
- Planning and Promotion of Unique Experiential Travel Products for Operation of Travel Centers (Incheon Airport, Seoul Station, Gimhae Airport, Jeonju, etc.)

Delivering customer delight through development of theme-based, seasonal, and destination-specific travel packages



Operating Free Transit Tours and K-Stopover Tours



Customized Tours for VIPs, SITs, and More



Tailored Tours for Incentives, Medical Tourism, Family Travel, Packages, and More

TOUR

Experience Korea
with a variety of tailored programs

2023 ~ 2024

- Outsourced Operation of Medical Korea Medical Tourism Information Center (Korea Health Industry Development Institute)
- Operation and Promotion of Korea Tour Card in 2021 (Visit Korea Committee)
- Marketing to Attract Overseas Tourists to Jeollabuk-do Province (Jeollabuk-do)
- Operation Contract for DMZ Peace Trail Information Office in 2021 (Korea Tourism Organization)
- Outsourced Operation of Mapo-gu Tourist Information Center (Mapo-gu Office)
- Agency for Development and Promotion of Tourism Contents for Local Community Engagement by University Students (Seoul Metropolitan Government)
- 2021 Suwon MICE Alliance B2B Consultation and Briefing Session(Suwon Convention Center)
- 2021 Planning, Operation, and Setup of Commemorative Event for Urbanrural Exchange Day (Korea Rural Community Corporation)
- Planning, Operation, and Promotion of New Normal Tourism Products in Seoul Area (Seoul Tourism Foundation)
- Planning and Promotion of Unique Experiential Travel Products for Operation of Travel Centers (Incheon Airport, Seoul Station, Gimhae Airport, Jeonju, etc.)
- Seoul-style New Normal Tourism Content Competition (Seoul Tourism Foundation)
- Overseas Dedicated Travel Agencies for Gyeongsangbuk-do (Gyeongsangbuk-do)
- Official Travel Agency for Sancheong World Traditional Medicine Expo (Sancheong World Traditional Medicine Expo Organizing Committee)
- Operation of Medical Korea Medical Tourism Information Center (Ministry of Health and Welfare)
- Planning and Operation of Plus Cities Fam Tour for Overseas Buyers and Media (Seoul Tourism Foundation)
- Winner of Excellent Tourism Product Competition by Seoul City (Seoul Metropolitan Government)
- Selected as Specialized Travel Agency for Korea Wave Representative Course Travel Products (Korea Tourism Organization)
- Selected as Excellent Travel Agency for Attracting Overseas Tourists to Jeollabuk-do Province (Jeollabuk-do)
- Awarded Excellent Prize in Foreign FIT Tourism Product Competition (Korea Tourism Organization)
- Designated as Exclusive Recruitment Agency for 2023 Jeonbuk Asia-Pacific Masters Tournament (Asia, China)
- Selected as Excellent Incentive Program for Korea (Korea Tourism Organization)
- Tourism Exhibition Marketing for K-Jeonbuk-Eh ON (Malaysia)
- Marketing to Attract Overseas Tourists to Jeollabuk-do Province (Jeollabuk-do)
- Development and Promotion of Tourism Contents for Local Community Engagement by University Students (Seoul Metropolitan Government)
- Certification for Excellent Tourism Products in New Normal Seoul (Seoul Tourism Foundation)
- Selected as Operator for DMZ-linked Tourism Products (Korea Tourism Organization)
- Selected as Representative Travel Product for Korea Grand Sale (Visit Korea Committee)
- Planning and Operation of Fam Tours for Overseas Offices of Korea Tourism Organization
- Fam Tour to New Delhi Office in India (Korea Tourism Organization)
- Support Business Support Project for 2023 DMZ-based tourism products (Korea Tourism Organization)

2022

- Incheon Airport Transfer Tour Operation Service (Incheon International Airport Corporation)
- Oreigners exclusive Jeollabuk-do Shuttle Bus(Jeollabuk-do), about 1500 people
- Operation of Regional Tourism EG Tour Bus Operation (Gyeonggi Tourism Organization), about 1,296 people
- Joint Fam Tour for Overseas Buyers and Media to PLUS CITIES Participating Cities
- Good Neighbor Tour(Pyeongtaek international Exchange Foundation), 632 people
- Development and Operation of Seoul Night Tourism City Tour Courses
- DMZ-linked Tourism (Korea Tourism Organization)

2021

- Incheon Airport Transfer Tour Operation Service (Incheon International Airport Corporation)
- Oreigners exclusive Jeollabuk-do Shuttle Bus(Jeollabuk-do), about 1290 people
- Good Neighbor Tour(Pyeongtaek international Exchange Foundation), 171 people
- Development & Service of Remote Tours and Management System for Mapo Village Tours (Mapo-gu)
- Development and Operation of Interconnected Bus Free Travel Products (K-Travel Bus) linking Seoul with other cities (Seoul Metropolitan Government) around 150 individuals

Easy 
Travel Care

EASY TRAVEL CARE

The one of a kind
travel insurance & care service

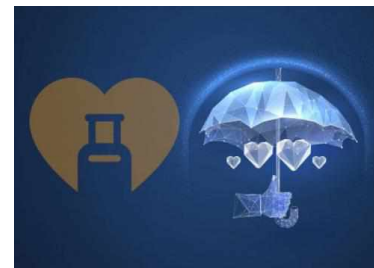
1:1 Customized Peace of Mind
Insurance & Concierge Service with 24/7
SOS Chatbot Operations



Medical and Airport Peace of Mind Care"



Travel and Business Peace of Mind Care



Traveler Peace of Mind Care Plus Over 20 Special Benefits



Company Information

Creating New Value Through Continuous Innovation:
MICE & Tourism Integrated Service Enterprise

Setting New Standards for One-Stop Service!
 A Global Company Providing Premier Solutions

Since	January 25, 2007
CEO	KIM EUNG SU - Seoul Tourism Association Director - Korea Tourism Association Vice President - Korea MICE Association Honorary Chairman
Employees	71
Head office	22, Magokjungang 4-ro, Gangseo-gu, Seoul
Domestic Branch	Incheon Branch, Jeonnam Branch, Jeonbuk Branch, Gyeonggi Branch, Yeongnam Branch, Jeju Branch
Overseas Branch	China, Japan
Business Area	<ul style="list-style-type: none"> • Comprehensive Agency (Inbound, Outbound) • Tourism Content Planning and Development • Medical/Transportation • Global Concierge Services • Easy Travel Care (Peace of Mind Insurance & Care) • MICE (International Conference Planning and Operation, Incentive Tours, Events/Promotions, Exhibitions)
Business Registration	<ul style="list-style-type: none"> • Comprehensive Agency (MICE Tours, Incentive Tours, Medical Tourism, Customized Luxury Tours) • International Conference Planning • Dedicated Travel Agency for China (Designated by the Ministry of Culture and Tourism) • Dedicated Travel Agency for Gangwon Special Autonomous Province, Gyeongsangbuk-do Province, Jeollabuk-do Province • Operation of Concierge Desks at Incheon International Airport T1/T2 • Operation of Cafe in Cheong Wa Dae Sarangchae • 2023 KOREA MICE EXPO Organizer • ABU 2023 Seoul General Assembly Organizer • Official Travel Agency for the 2023 World Jamboree • Dedicated Travel Agency for the 2023 Asia-Pacific Masters Games (Asia, China)



Visit KOREA Worry Free!
PREMIUMPASS will be with you.

Thank you